

The mission of the Burn Prevention Foundation is to provide burn injury prevention education to and advocacy for those at greatest risk.

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## Trotter Follows Dawkins

Jeremiah Trotter, four-time Pro Bowl linebacker of the Philadelphia Eagles, will host the 2010 Burn Prevention Golf Classic. The event, formerly hosted by Brian Dawkins, will be renamed the Jeremiah Trotter Burn Prevention Classic. It will be held on June 27 – 28, 2010 at Saucon Valley Country Club.

“We are extremely fortunate to have Jeremiah as our Celebrity Host,” commented event co-chairman, Craig Shafer, partner of Independence Planning Group. Craig and his partner, Mike Seibert, have co-chaired the Burn Prevention Classic for three years. “Jeremiah has participated in our event twice before, and he has always been a favorite with our sponsors and players,” continued Shafer. “He will be very engaged in recruiting the 30 other celebrities who will play and in securing for us great media promotion and new sponsorship support,” Shafer concluded. The Jeremiah Trotter Burn Prevention Classic groups four amateur players with a celebrity team captain for 18 holes of golf on either Saucon’s famed Old or Grace Courses. Sponsors and celebrities gather for an invitation only reception the night before the tournament.

In recognition of the challenging economic times in which we live, the **2010 sponsorship rates will be reduced** for the first time in the 25-year history of our celebrity golf classics. Sponsorship information will be available soon on our web site at [www.burnprevention.org](http://www.burnprevention.org), or call 610-969-3930 to request a menu of sponsorship opportunities.



Four-time pro-bowl linebacker for the Philadelphia Eagles, Jeremiah Trotter

## Burn Prevention Foundation Concours d'Elegance Prepares for 2011 Expansion

On the heels of the most acclaimed Concours d'Elegance in its 20 year history the Burn Prevention Foundation has announced that it will postpone its 2010 event to allow time to finalize exciting plans for an even bigger and more impressive event on June 17 -19, 2011.

According to event chairman, J. Michael Zaia, “We have big plans that, once implemented, will take our Concours to an all new level.”

“The current economy has slowed our ability to finalize all of the elements of our proposed expansion, thus we have elected to take the time to do it right”, Zaia concluded. Please stay tuned for further details.

## First Annual Fire and Burn Safety Children's Poster Contest

The Burn Prevention Foundation will launch the first **Fire and Burn Safety Children's Poster Contest** at the Greater Lehigh Valley Auto Show running March, 25 through March 28, 2010. The contest is open to children in Lehigh and Northampton counties in grades K thru 6. Poster contest materials will be distributed to attendees of the auto show. The Burn Prevention Foundation urges teachers and parents in local school districts who wish their students to participate in the contest to contact The Burn Prevention Foundation office at 610-969-3930.



B. Daniel Dillard, Executive Director of the Burn Prevention Foundation graciously acknowledges The Greater Lehigh Valley Auto Dealers as sponsors of the poster contest and is thrilled to have the opportunity to launch this program at this year's auto show.

The winners of the children's poster contest will be presented at the Valley Preferred Spirit of Courage Award Celebration at Coca-Cola Park on September 28, 2010. In its fifth year as presenting sponsor, Valley Preferred supports the initiatives of the Valley Preferred Spirit of Courage Award Celebration with honoring first responders and civilians who risked their lives to save others from a burn or death by fire, and recognizing others who have done an outstanding job promoting fire safety and burn prevention education in their community.





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## Residential Sprinklers and Other Safety Mandates— the Battle is on in Harrisburg!

In 2009 The Pennsylvania Department of Labor and Industry’s (L&I) Building Code Review and Advisory Committee supported adoption of the International Residential Code (IRC) that requires making residential fire sprinklers a standard feature in all new home construction, effective 2011. Building codes have been phasing in fire sprinkler requirements for all residential occupancies over the past 20 years, beginning with hotels, motels and apartments; and extending to all townhouses in 2009. Performance of these systems has been outstanding, with fires typically being controlled or extinguished by a single fire sprinkler.

The enactment of the IRC Code, one of the most important advancements in home safety in the past 30 years, is under attack in Pennsylvania. Just recently the Home Builders Association has issued an injunction against the Commonwealth to prevent the implementation of the building code. Furthermore, they have mounted a media campaign to entice the public to support their efforts claiming that residential sprinklers will increase the cost of a new home by \$15,000. In a September 2008 study, the National Fire Protection Association reported that the average cost of installing a sprinkler system in a new residence was \$1.61 per sprinkled square foot. For a 2500 sq. ft. home that comes to \$4,025. This is approximately equivalent to the cost of wall-to-wall carpeting.

We urge advocates of fire safety and burn prevention to become informed about this important issue. Then we need you to take action. Monitor the Burn Prevention Foundation web site, [www.burnprevention.org](http://www.burnprevention.org) for updates.

### Valley Preferred Spirit of Courage Nominations

It’s again time to nominate our heroes...Nominate a first responder or civilian who risked his or her life to save someone from a burn or death by fire. You can also nominate an individual, group, or organization that has done an outstanding job educating the community about fire safety and burn prevention.

The heroic act or educational effort must have taken place between June 1, 2009, and May 31, 2010. All nominations are due by June 18, 2010. Winners will be acknowledged at the annual Valley Preferred Spirit of courage Awards Celebration on September 28, 2010. For an official nomination form, please call 610-969-3930, or visit: [www.burnprevention.org/events/nomination\\_form](http://www.burnprevention.org/events/nomination_form).

### Annual Appeal Campaign

Our annual giving campaign is underway and with people like you and your contribution, it will allow us to continue our burn prevention educational programs. We have accomplished many of our goals, but there is still much to be done. Please mail your tax deductible contribution so that we may acknowledge you on our Annual Donor Roll Call.

#### CONTACT

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