

The mission of the Burn Prevention Foundation is to provide burn injury prevention education to and advocacy for those at greatest risk.



*Jeremiah Trotter and Dan Dillard share a laugh at the Burn Prevention Classic Sunday night reception*



*Burn survivor Josh MacDonald & Golf Committee Co-Chair, Mike Seibert*

## “My Safe Home”

BPF is thrilled to announce that, in conjunction with the receipt of the FEMA Fire Act Grant, we have begun work on our newest program, entitled “My Safe Home”. This exciting new program, based on the highly successful pilot program entitled “Safe Start” in 2000, will target the caregivers of infants and toddlers, focusing on the many unintentional hazards that may be present in their homes.

Burns are a major cause of injury to infants and toddlers. Children in this age group are burned three times more often than any other age group in our society. Childhood burn injury, because of disfiguring scars, disability and psychological trauma, can result in lifelong consequences. The overall goal of this new program is to reduce the incidence and severity of pediatric burn injury experienced within the Greater Lehigh Valley.

BPF will be joining forces with eMediaWorks to develop a DVD which will identify to the caregivers of infants and toddlers the most common causes of burn injury to their children, including scalds (the most common), contact burns, flame and inhalation, electrical, and chemical. The video component, along with all of the associated literature, will be produced in both English and Spanish versions, and in both DVD and streaming video formats.

“My Safe Home” kits will be distributed to every family giving birth within the Lehigh Valley Health Network prior to discharge, as well as every member of our established Safety Lines Network.

We expect to have all of the components of the program ready to go by early 2011. Stay tuned for more details!

## The Jeremiah Trotter Burn Prevention Classic

It was hot - It was humid - It was wonderful! Thanks to the work, dedication, and generosity of the Jeremiah Trotter Burn Prevention Classic Cabinet, sponsors and celebrities, we logged another success on June 27-28. From an operational perspective, this tournament was one of the smoothest running, most problem-free and best received events we have yet conducted.

“It is a real honor to host the most prestigious golf outing in the area,” commented Jeremiah Trotter, three-time All-Pro linebacker for the Philadelphia Eagles. “It is especially meaningful having met some of the young children who are real heroes in the regional burn center,” Trotter concluded. One of those young heroes was 5 year old Josh MacDonald whose mother, Carole, spoke at the Celebrity-Sponsor Reception. Carole relayed the story of Josh’s burn injury, treatment at the Lehigh Valley Health Network Burn Center and subsequent recovery. Josh suffered second and third degree friction burns when his arm was caught under a running treadmill.

Special thanks go out to all of our sponsors, especially RCN, our Presenting Sponsor, PPL, Reception Sponsor, and Independence Planning Group, Awards Dinner Sponsor.



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## Remembering Chief Brian Mickley

Chief Mickley served as an enthusiastic, dedicated and loyal public servant for over 3 decades. That service took him to the top of his profession as Fire Chief of the Allentown Fire Department. He was also a firefighter for the Western Salisbury and Emmaus Fire Departments during that tenure.

In addition to his work in fire suppression, Brian was a real advocate for prevention. That passion was put into action as a member of the board of directors of the Burn Prevention Foundation and through his unwavering support for the Fire Safety House partnership between BPF and the Allentown Fire Department.

Brian will be missed. He will also be remembered. A tribute to Brian will be included as a part of the 2010 Valley Preferred Spirit of Courage program on September 28th.

## HEROES: Valley Preferred Spirit of Courage Award Celebration

The 2009 Spirit of Courage was aptly named "A Celebration of American Spirit" by William Harrison, an award recipient at the event for his courageous rescue of an elderly man in a home fire. Over 500 attendees, including regional fire departments, EMS organizations, and sponsors celebrated individuals who risked their lives to prevent a burn injury or death. Awards were also presented to advocates promoting burn prevention education and awareness.

Please join us for a memorable evening on September 28<sup>th</sup> for the 5<sup>th</sup> Annual Valley Preferred Spirit of Courage Award Celebration at Coca-Cola Park, home of the IronPigs, in Allentown PA. Proceeds benefit the Burn Prevention Network and the Regional Burn Center of the Lehigh Valley Health Network. Call now to make your reservation or sponsor a table at 610-969-3030.

## Volunteer Opportunities

The Burn Prevention Foundation is in need of volunteers to assist in running our Fire Safety House Program. The Fire Safety House is a mobile classroom used to teach children fire safety and burn prevention in the most hands-on, effective way possible. Volunteers would be trained free of charge, and would then be eligible to assist with programs within their community. If you are interested, or for more information, please call 610-969-3930, or visit our website, [www.burnprevention.org](http://www.burnprevention.org).



*A special thanks to all of the volunteers who gave their time to help with the 2010 Jeremiah Trotter Burn Prevention Classic! Pictured: Lenore Kohl, Nicole Medei, and Connie Faylor*

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